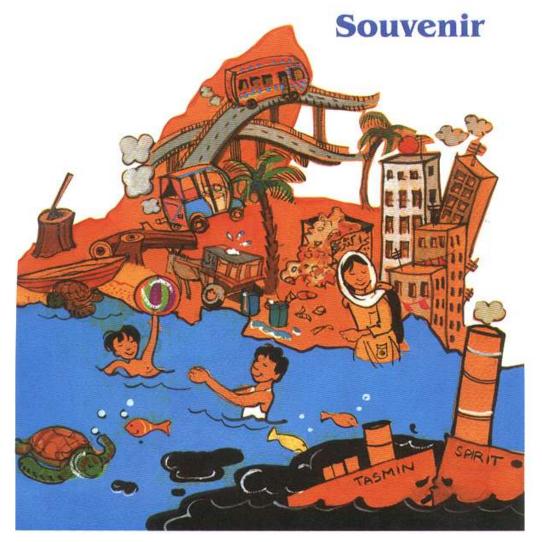


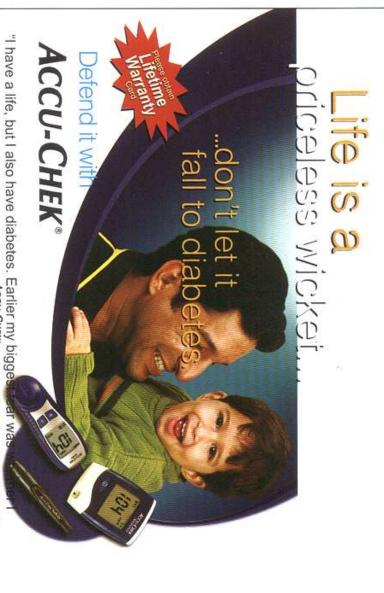
Never doubt that a small group ofthoughtful, committed citizens canchange the world. Indeed, it's the onlything that ever has. -Margaret Mead

# SHERI



## Environment Education Mela 24th April 2004 St. Patrick's High School Karachi

SHERI-CBE, 206-G, Block-2, P.E.C.H.S., Karachi-75400, Tel: 4530646, Fax: 92-21-4530646 E-mail address: info@shehri.org (web site) URL: http://www.shehri.org



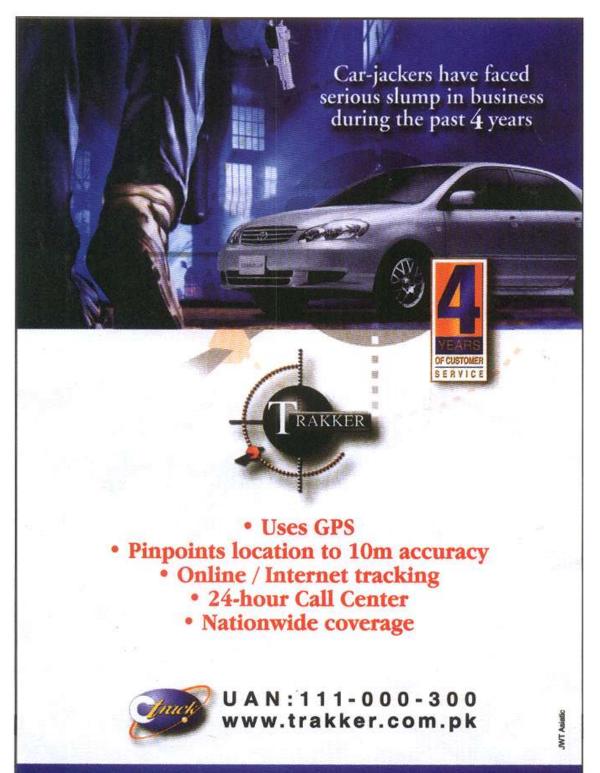
would be able to defeat it. Then I found ACCU-CHEK and regained the confidence to live life the way I wanted. Thanks to ACCU-CHEK, I can now monitor my blood sugar frequently and defeat diabetes daily.

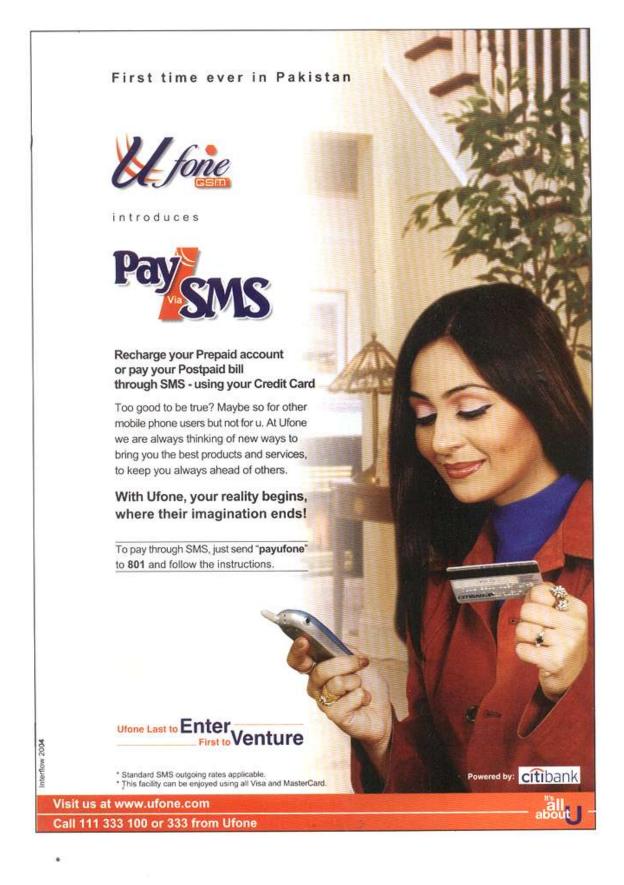




World leader in Blood Glucose Monitoring ACCU-CHEK

Live life. The way you want





### Message from Chairperson - Roland deSouza

Most natural environment degradation in the world has taken place over the last 200 years. Much built environment degradation in Karachi has taken place over the past 30 years. This ecological decay has a close relationship with population growth and so-called economic 'development'.



"Sustainable development" is the formula that Karachiites need to develop to mitigate the manifold adverse effects of population growth and economic progress on the natural and built environment of our city.

To evolve solutions, we need to take time out to understand, appreciate and analyze the problems. Earlier this month, the federal Ministry of Environment and Ministry of Education started implementation of a four-year, Rs 26 million, UNDP and Swiss Agency for Development Cooperation funded "Environmental Education Promotion Project" at the school and college level. The aim of the project is to integrate environmental concepts into the formal education system of grades I to XII, comprising 200,000 institutions and 26 million students, to promote sustainable development and the objectives of Pakistan's 'National Conservation Strategy'.

The solutions to our environmental problems must be 'home-grown'. The residents of Karachi must learn to love the city which has housed and supported them, and to make time to question the numerous everyday things they do that actually cause the situation around us all to deteriorate. We must visualize what we want to leave as a enduring legacy for our children.

'Home-grown' solutions require local resources of personnel and money. Just consider: why should the citizens of developed countries be called upon to support the environmental sustainability of Karachi? Do we not have the means and the pride that goes with doing this independently for ourselves?

Shehri's 'Environment Education Mela 2004' is a step in the right direction. It will start the citizens of this metropolis on the road to greater awareness of the nature and extent of our environmental problems, and it will help develop the human and financial resources to advocate and create sustainable solutions.

I would like to thank the organizers, and volunteers, the schools and corporations, who have put in many woman/man hours to make this mela a success.

Roland deSouza Chairperson Shehri-CBE

# Greener Karachi Trust LA/8A, Block-22, Federal 'B' Area, Karachi.

Ph. 6364590- e-mail: gktrust@yahoo.com

24th April 2004

### Good people of Karachi,

We need your helping hands, to build a better life for all of us. Together, we can soon do this job. Here's how.....



Trees to be planted, for shade, beauty, coolness & oxygen.



Mosquitoes to be eradicated by destroying the larvae, which breed in stagnant water.



Potholes near your home, office, school or shop to be filled up and smoothened. The material is low-cost - the technique is very easy. The results are great. Just try it!

Ph : 9232400-01 Fox : 9232406





### CITY DISTRICT GOVERNMENT KARACHI

City Nazim Secretariat
City Government Complex, Civic Centre, Gulshan-e-Iqbal, Karachi, Pakistan.

# MESSAGE

Karachi belongs to 14 million residents of the City and 150 million citizen of the Country. It is only the love of these millions that can preserve and sustain the environmental continuation and economic development of this 'heart' of the nation of Pakistan.

Each one of us, students, businessmen, families, workers, professionals, etc. must proactively do our bit to ensure that the natural and built environment of our urban area is kept alive for our future generations and children

We have many environmental problems in Karachi air quality/pollution, potable water solid waste, noise levels, land use and building construction, coastal mangroves, cultural heritage, biodiversity, and more.

Shehri: Citizens for a Better Environment is a group of citizens that has consistently shown concern for these issues, and has contributed in a significant manner towards creating awareness among the general populace, and in stimulating dialogue on the identification and development of solutions. This "Environment Education Mela 2004", aimed at the corporate sector and educational institutions, is an excellent step in promoting interest and awareness for an agenda of sustainable development. This must become an annual event.

I invite more of our citizens to emulate the example of Shehri: CBE and to get vigorously involved in issues of the natural and built environment of this city. The motto of this "Environment Education Mela 2004" says it all

"Karachi mera ghar hai: Mujhay iski fikar hai"

کرائي سيراکھر ہے . فيماس کي فکر ہے:

NIAMATULLAH KHAN] City Nazim, Karachi