

SHEHRI – CITIZENS FOR A BETTER ENVIRONMENT

Shehri-Citizens for a Better Environment was formed in 1988 (based in Karachi City), as a non-political, noncommercial, non-governmental organization (under the Societies Registration Act XXI of 1860) by a group of concerned citizens to provide the citizens with a platform to effectively voice their concerns in determining their future and taking action in arresting the deterioration in the their living environment and propose reform with a view to improve the same. Shehri-Citizens for a Better Environment is now fighting at the forefront of various issues of public concern related to the environment. The organization is actively engaged in areas of work like public advocacy and Public Interest Litigation (PIL), Right to Information (RTI), Freedom of Information (FOI), Good Governance, Community Policing and Police Reforms, Nature Conservation, Corporate Social Accountability, and last but not the least Institutional Reforms.

Objectives

- Establishment of an aware and pro-active civil society, good governance, transparency and rule of law
- Promotion of research and documentation, dialogue and influence of public policies
- Setting up an effective and representative local government system, e.g. capacity building and training
- Observance of basic human rights in society

Management

The core decision making body of the organization is the 'Managing Committee' (MC) that is answerable to the 'General Body' members. The MC is a volunteer body. The members of the MC hold office for a period of two (02) years, after which there is a fresh election. Annual Audit is conducted regularly and the audit report is duly shared with all members.

Shehri-Citizens for a Better Environment

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Workshop

“Sustainable Development Goals”

A Road Map for Implementation

(A Session with Media)

Organized by

Shehri-Citizens for a Better Environment

Supported by

Friedrich Naumann
STIFTUNG **FÜR DIE FREIHEIT**

Saturday, 21st May 2016 (3:00 pm)

NED University (City Campus) Karachi

Programme

Time	Contents
2:45 – 3:00 pm	Registration
3:00 – 3:10 pm	Welcome Address Farhan Anwar, Sustainability Planner, Member Shehri-CBE
3:10 – 3:20 pm	Introduction Shabina Faraz, CEO, Green Media Initiatives
3:20-:3:50 pm	Understanding the SDG's – Context for Media and Implementation <ul style="list-style-type: none"> - Anam Rafiq, Urban Planner - Sana Hameed, Architect
Tea Break	
4:00 -4:30 pm	Implementing the SDG's – The process and Role of Media Heat Wave in Karachi – A Context for Media Mobilization in the SDG Framework <ul style="list-style-type: none"> - Farhan Anwar, Sustainability Planner
4:30 – 4:50 pm	Spotlighting the Development Agenda in Pakistan – Experiences and a Future Roadmap <ul style="list-style-type: none"> - Zofeen T. Ebrahim, Senior Journalist
4:50 – 5:30 pm	Panel Discussion
5:30 – 5:35 pm	Conclusion
Refreshments/Tea	

This year began with the activation of the *Sustainable Development Goals (SDG's)* when on January 01 2016, the seventeen (17) *SDGs* of the 2030 Agenda for Sustainable Development — earlier adopted by world leaders in September 2015 at an historic UN Summit — officially came into force. Now over the course of the next fifteen (15) years, countries all over the world are expected to mobilize efforts to bring an end to end all forms of poverty, fight inequalities and tackle climate change, in an equitable manner. The *SDGs* follow on the experience of *the Millennium Development Goals (MDGs)* and have a much larger scope and mandate. While the *MDGs* proposed in 2000 did not include media in any of its eight Goals, the *SDG's* give opportunity to recognize media as a relevant actor in the development process, and to highlight how for example, freedom of expression is both a means to and a goal of development. the Goal 16 (Peace, Justice and Strong Institutions), Target 10, aims to *ensure public access to information and protect fundamental freedoms, in accordance with national legislations and international agreements* – social participation and integration, development decision making and the safe guarding of democratic values all depend on access to information.

However, not just this, all the 17 *SDG's* – if they are to be achieved, require an informed and robust role of the media in terms of raising awareness, facilitating social mobilization, and ensuring transparency and good governance. Pakistan has also become a signatory to the *SDG's* and an *SDG Secretariat* has already been established at the National Assembly Secretariat in Islamabad. Our media now needs to work to holding accountable all vested with the responsibilities of meeting the *SDG* agenda.

As such, *Shehri-Citizens for a Better Environment*, in collaboration with the *Friedrich- Naumann-Stiftung* and *Green Media Initiatives* is organizing an interactive consultation on *SDG's* with a particular focus on orienting the media on what the *SDG's* are, their context and background, how they will roll out, the institutions and stakeholders involved and the relevance and importance for Pakistan. **This consultation will be held on Saturday, 21st May 2016 (3:00 pm) at NED University (City Campus), Near DJ Science, College, Karachi.**

Topical issues like '**Heat Wave**' will get discussed and relevant experts will engage with media participants to brainstorm on what role the media can play in the implementation of the *SDG* agenda as it relates to Pakistan.